

Below is a list of communities that have won the Pacesetter Award and their citations (when available). The year listed refers to the membership year for which the community received the award; the awards are given at the following year's Summit.

### 2013

#### **Collaboration between Orlando–Central Florida, Willamette Valley, and the Academic**

**SIG:** For creative collaboration among STC communities, for cultivating a partnership with the Sigma Tau Delta Society, and expanding interest in technical communication among students, thus ensuring an optimistic future for STC.

**Carolina:** For showing technical communicators how to use their skills to design a media kit and attract sponsors—a simple idea with admirable application.

**Instructional Design & Learning SIG:** For promoting STC and the IDL SIG through the creative use of a Virtual Open House, allowing current and prospective members to “meet” and chat and giving a large group of geographically divided members a sense of closeness.

**New York Metro:** For launching a “Year of Education” to encourage and support the education and development of future technical communicators, through partnership with academic institutions, a dedicated education section on the chapter website, the Research Assistance program, and the Talk to a Professional (TaP) service.

**Southeastern Michigan:** For putting in place a process to redesign and maintain your website using best practices and usability testing, making future changes easier and ensuring that future leaders can continue to manage the site with minimal training.

**2012** □

**Carolina:** For developing a mobile application that enables pervasive and updated communication to mobile device users while promoting both STC Carolina Community and the Society

**Chicago:** For increasing member engagement through a comprehensive social media approach that allows open, on-going contributions; reinforces involvement in the community; and keeps focus on the STC Chicago community, its activities, and the profession

**New York Metro:** For adapting Agile methodology to community management by allowing volunteers to accept manageable tasks, leaders to track progress regularly, and the STC New York Metro community to achieve more in an organized and constantly improving way

**Northeast Ohio:** For creating the NEO STC book club that provides members opportunities to select books appropriate to the technical communication profession, get exposure to new viewpoints, and share personal knowledge while engaging in stimulating discussions

**Rocky Mountain:** For creating additional meeting opportunities for a widespread membership; including webinars, training sessions, workshops, a museum tour, and networking events; while facilitating the professional development of STC Rocky Mountain

**Washington, DC–Baltimore:** For jointly planning and executing Tech the Halls! Holiday Party in coordination with local communication organizations to celebrate the DC area’s status as a tech mecca while providing STC Washington, DC – Baltimore members with management experience, networking opportunities, and exposure to diverse groups of professional communicators

**2011** □

**Alberta:** For implementing the use of social media to engage an audience previously not accessible to the chapter, bolstering their image as an active and evolving chapter, gaining new members, increasing volunteerism, and increasing their chapter income.

**Canada West Coast:** For offering an information interview service for the dozens of people wanting to speak to experienced chapter technical communicators about our profession.

**Technical Editing SIG:** For broadening its use of MySTC in ways that expand their reach to members, fostering interactive communication, and automating the broadcast of SIG activities to multiple channels—all while promoting the MySTC network.

**Phoenix:** For creating an online judging and entry system for student writing competitions and applying it to the decades-old, full-day judging event for research papers that accompany students' projects at the state Science and Engineering Fair.

**Rocky Mountain:** For developing a comprehensive financial strategy to evaluate and reduce or eliminate costs without reducing benefits, to continue to offer the greatest value to their membership while remaining good stewards of the Society's funds.

**Rochester:** For the strategic use and combined application of Web-based tools and social media strategies to create and document sustainable, repeatable, and cohesive processes to promote, manage, and evaluate a regional conference.

2010 □

**Technical Editing SIG:** For devising a simple and effect method to engage your community in live chats on targeted "watercooler" topics.

**Alberta:** For broadening professional affiliations that increase program options while promoting STC to other organizations.

**IDL SIG:** For developing a virtual training evaluation workshop that extends the opportunity for SIG members to receive expert evaluations without attending the STC Technical Summit.

**Rochester:** For engaging a university marketing concepts class to develop a community marketing plan that identifies strengths, weaknesses, and opportunities for growth.

**Philadelphia Metro:** For adding a Donate button to the community web site to encourage donations to the scholarship fund.

**Carolina:** For employing webcasting to enhance community contacts and to enrich programs

by presenting speakers from other communities.

**2008**

**Canada West Coast Chapter:** For technology used to provide all functions of a chapter.

**Cedarville University Student Chapter:** For fundraising through work that provides experience and portfolio pieces.

**James Madison University Student Chapter:** Educational events to build career skills and community service.

**Northeast Ohio Chapter:** For innovating in all areas to grow and increase value, the Community Involvement Campaign, New Sponsorship Committee, work with Cleveland Technical Societies Council, membership campaign and reaching students, new Social Networking Committee, and Leadership Workshop.

**Tokyo Chapter:** For your Document Solution Open Competition.

**2005** □

**AccessAbility SIG:** For reaching out to STC members with special needs and disabilities; for supporting those members by developing an excellent Accessibility Guide for the annual conference in 2002, 2003, 2004, and 2005; for setting an example for all STC communities by creating a highly accessible SIG Web site; and for contributing to the accessibility of the Society website.

**Canada West Coast:** For showing a willingness to embark on new journeys; and for not only embracing change, but implementing innovative technologies for the betterment of your community and others.

**Carolina:** For your dedication, hard work, and enthusiasm in hosting the 2005 TriDoc Conference.

**Consulting and Independent Contracting SIG:** For collecting, formalizing, and sharing the knowledge and wisdom of members in an encyclopedic resource of best practices for all technical communication professionals, but especially for consultants and independent contractors.

**East Bay:** In proud recognition of the East Bay chapter's remarkable Literacy Outreach Program; for six years it has garnered praise and support from academe and science researchers for delivering excellent education about our craft to high-school students.

**Intermountain:** For brilliantly managing and successfully holding the 2004 Region 5 conference, through encouragement and inclusion of local student chapters and by stimulating a small, struggling chapter to rise to excellence in this endeavor.

**Management SIG:** For demonstrating leadership in the business of technical communication by providing education and professional development for communicators, and for expanding those opportunities and resources by collaborating with other communities.

*Not listed? Please email [stc@stc.org](mailto:stc@stc.org) with the year your community was honored and the citation and we'll add it to the list.*