

Below are some of the talking points you can bring up with friends, colleagues, and coworkers when inviting them to join STC.

- STC connects you to like-minded professionals on a global and local level.
- STC is the #1 organization that brings all parties involved in the technical communication profession together.
- Your fellow technical communicators can help with solutions to challenges that you experience in your work.
- See job listings at the STC Job Bank online 14 days ahead of everyone else. This opportunity is a special benefit exclusive to members.
- Educational opportunities such as live web seminars, recorded seminars, and online courses help expand your professional skills.
- STC's annual conference, the Technical Communication Summit, is the world's largest gathering of technical communicators. It offers an impressive amount of practical and instructive information, as well as new resources relevant to every aspect of the field.
- Members using the Really Early Bird registration rate to attend the Technical Communication Summit often save as much as \$300 to \$500 over nonmembers.



- STC gives members preferred pricing on:
 - Annual Summit
 - Live and Recorded Web Seminars
 - Online Courses
 - Summit@aClick
- E-subscriptions to:
 - *Intercom* (10 issues annually)
 - *Technical Communication* (academic journal published quarterly)
 - STC's Notebook (our blog)
 - TechComm Today (a biweekly e-newsletter with industry news and Society information)
- STC has more than 80 chapters and 10 SIGs that offer opportunities for meeting both face-to-face with STC members in your geographic community and virtually with members in your areas of professional interest.
 - At only \$10 per Special Interest Group, SIG members share common expertise, interests, and lessons learned. The interest groups are based on work functions or industry focus.
 - Connect with other technical communicators by joining a local chapter. Only \$25 allows you to enjoy the benefits of local education and networking with a diverse focus.
 - Many chapters hold regularly scheduled meetings, sponsor local competitions, host a website, and publish a newsletter.

