

Below are some of the talking points you can bring up with friends, colleagues, and coworkers when inviting them to join STC.

- STC connects you to like-minded professionals on a global and local level.
- The new MySTC Network makes it even easier to connect and collaborate online!
- STC is the #1 organization that brings all parties involved in the technical communication profession together.
- All new members for 2013 get the rest of 2012 for free!
- Your fellow technical communicators can help with solutions to challenges that you experience in your work.
- See job listings at the STC Career Center online 14 days ahead of everyone else. This opportunity is a special benefit exclusive to members.
- STC's annual conference, the Technical Communication Summit, is the world's largest gathering of technical communicators. It offers a impressive amount of practical and instructive information, as well as new resources relevant to every aspect of the field.
- Members using the early bird registration rate to attend the Technical Communication Summit often save as much as \$300 to \$500 over nonmembers.



- STC gives members preferred pricing on:
  - Annual Summit
  - Web Seminars
  - Online Certificate Courses
  - SUMMIT@aClick
- E-subscriptions to:
  - *Intercom* (10 issues annually)
  - *Technical Communication* (academic journal published quarterly)
  - STC's Notebook (our blog)
  - TechComm Today (a biweekly e-newsletter with industry news and Society information)
- STC has more than 50 chapters and 20 SIGs that offer opportunities for meeting both face-to-face with STC members in your geographic community and virtually with members in your areas of professional interest.
  - At only \$10 per Special Interest Group, SIG members share common expertise, interests, and lessons learned. The interest groups are based on work functions (for example, management, contracting, usability, information design, etc.) or industry focus (scientific, environmental, single-sourcing).
  - Connect with other technical communicators by joining a local chapter. Only \$25 allows you to enjoy the benefits of local education and networking with a diverse focus.

- Many chapters hold regularly scheduled meetings, sponsor local competitions, host a website, and publish a newsletter.