

Society for Technical Communication 2017 Integrated Media Kit

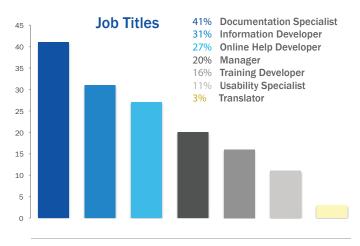


TECHNICAL COMMUNICATORS Make a Better World STC Makes a Better TECHNICAL COMMUNICATOR



Founded in 1953, STC is the world's largest professional association dedicated to the advancement of the field of technical communication.

70% are technical writers
50% are employed by large corporations
30% are employed by small business
74% use publishing and content-management tools
82% determine the need on products purchased



Note: some personnel are in more than one job function, so the total is more than 100%

Advertising with STC

The Society offers advertisers a number of high-impact, lowcost, exclusive marketing opportunities through its website, online publications, and awardwinning print publications, *Intercom* magazine and *Technical Communication* journal.

What We Offer

PRINT ADVERTISING...... PAGE 3 More than 85 percent of business executives rely on business-to-business print advertising for the influence or support of purchasing decisions; more than any other media source. Source: The Yankelovich Harris Study

ONLINE ADVERTISING. PAGE 5 Online advertising offers a unique combination of scalability, cost-effectiveness, and unmatched tracking capabilities. Interactive advertising combines the benefits of broadcast, print, and direct mail advertising, making it a great tool both for branding and for driving transactions.

*Bundles available.

Advertising Sales Contact

Stacey O'Donnell, STC Interim Chief Operating Officer 9401 Lee Highway, Suite 300, Fairfax, VA 22031-1803 +1 (571) 366-1912 • Fax: +1 (703) 522-2075 | Email: stacey.odonnell@stc.org

intercom

Intercom is the #1 magazine for technical communicators worldwide. Published ten times a year, this award-winning magazine serves the profession by presenting articles on trends, tools, techniques, and professional development.



For more information, contact Stacey O'Donnell at (571) 366-1912 or stacey.odonnell@stc.org.

Editorial Calendar*					
lssue	Space Deadline	Materials Close			
JANUARY 2017	1 NOV 2016	15 NOV 2016			
FEBRUARY 2017	1 DEC 2016	15 DEC 2016			
MARCH 2017	1 JAN 2017	15 JAN 2017			
APRIL 2017	1 FEB 2017	15 FEB 2017			
MAY 2017	1 MAR 2017	15 MAR 2017			
JUNE 2017	1 APR 2017	15 APR 2017			
JULY/AUGUST 2017	1 MAY 2017	15 MAY 2017			
SEPTEMBER 2017	1 JULY 2017	15 JULY 2017			
OCTOBER 2017	1 AUG 2017	15 AUG 2017			
NOVEMBER/DECEMBER 2017	1 OCT 2017	15 OCT 2017			

*Editorial focus available online at, visit http://intercom.stc.org/write-for-intercom/editorial-calendar/. Advertising bundles available.



STC received APEX Awards in the 28th annual awards for publication excellence.



Technical Communication is published quarterly and contains information to assist technical writers, editors, illustrators, and others in the field in becoming more effective professionals. Articles include reports on research, contributions to technical communication theory, case studies, tutorials, and other items of interest to technical communication practitioners in industry, government agencies, and educational institutions.



Editorial Calendar					
lssue	Space Deadline	Materials Close			
FEBRUARY 2017	17 DEC 2016	31 DEC 2016			
MAY 2017	4 MAR 2017	18 MAR 2017			
AUGUST 2017	3 JUNE 2017	17 JUNE 2017			
NOVEMBER 2017	3 SEP 2017	16 SEP 2017			

Intercom & Technical Communication Rates & Specs

Advertising Rates					
Ad Size	1x	Зх	6x	9x	12x
Cover 4	\$1,650	\$1,435	\$1,215	\$1,100	\$1,015
Cover 3	\$1,525	\$1,325	\$1,120	\$1,015	\$935
Cover 2	\$1,585	\$1,385	\$1,170	\$1,055	\$975
Full Page	\$1,270	\$1106	\$935	\$846	\$780
Half Page	\$746	\$685	\$560	\$486	\$435
Third Page	\$625	\$575	\$475	\$405	\$365
Quarter Page	\$505	\$465	\$395	\$325	\$295

Advertising Specifications				
Ad Size	Width x Height (inches)			
Covers/Full Page	Bleed: 8-5/8 x 11-1/8 Non-bleed: 7-3/4 x 10-1/4			
Two Page Spread	Bleed: 17 x 11-1/8 Non-bleed: 15-3/4 x 10-1/4			
Half Page Vertical	3-1/2 x 9-7/8			
Half Page Horizontal	7-1/4 x 5			
Third Page Square	4-3/4 x 5			
Third Page Vertical	2-1/4 x 9-7/8			
Quarter Page	3-1/2 x 5			

Print advertising rates include monthly listing/link in email announcing Web version.

Publication Trim Size: 8-3/8 x 10-7/8 Live area clearance – less 1/4" of trim size (Intercom) Live area clearance – less 1/2" of trim size (Technical Communication)

High-resolution PDF required.

Send artwork to: stacey.odonnell@stc.org

386,000 hits per year with almost 270,000 UNIQUE visitors—delivering more than 132,000 impressions from 138 different countries ... and GROWING!

TRAFFIC IS UP 4% YEAR AFTER YEAR • UNIQUE VISITORS ARE UP 11%

STC WEBSITE

The STC website is the leading edge of technical communication. With up-to-theminute information and easy-to-navigate Web pages, your company's marketing can be in front of technical communicators 24/7! This is the ideal opportunity to reach an audience of high-tech writers, editors, and graphic artists who have a very real interest in practical applications and new information for the technical communicator. Visit www.stc.org

INTERCOM ONLINE

Intercom Online publishes articles about the issues and topics that are driving the conversation in the world of technical communication. It provides practical examples and applications of technical communication that will promote readers' professional development.

Visit www.stc.org/intercom

TECHCOMM ONLINE

Technical Communication includes both quantitative and qualitative research while showcasing the work of some of the field's most noteworthy writers. Among its most popular features are the helpful book reviews. Visit www.stc.org/techcomm

STC.ORG Online Advertizi pages)	ng Page Rat	es (Please ca	all for inforn	nation on ava	ailable	
Horizontal	1x	Зx	6x	9x	12x	
1170x400 1140x390 1140x244	\$1,200 \$1,000 \$800	\$1,170 \$970 \$770	\$1,050 \$850 \$650	\$995 \$795 \$595	\$945 \$745 \$554	
Online Publication and Blog Sites (Price includes one add on each homepage only						
Horizontal Homepage ad all three sites)	on Intercor	n, TechCom	m, and Blo	g (one ad wi	ll appear oi	

1140x244	\$800	\$770	\$650	\$595	\$554
1140x244	*••••	A770		*F0F	
1140x390	\$1.000	\$970	\$850	\$795	\$745
1170x400	\$1,200	\$1,170	\$1,050	\$995	\$945

Online Publication and Blog Interior Ads (price includes one ad on each homepage and interior page)

Vertical	1x	Зx	6x	9x	12x
782x167 300x200	\$1,500 \$800	\$1,470 \$770	\$1,350 \$650	\$1,295 \$595	\$1,245 \$554
STC Job Bank					
300x200	\$800	\$770	\$650	\$595	\$554

Ads are loaded the first working day of the month.

Format: JPEG, GIF, or Flash format, 350Kb max. Not all ads can be animated.



1 www.stc.org



2 www.stc.org/intercom



www.stc.org/techcomm

ARTICLES -	DEPARTMENTS - BOOK REVIE	WS POF ARCHINE	SUBMISSIONS -	٩
ome				
				Volume 63, Number 4 November 2016
	Technical			Articles
1	COMMON	CATION		Toward Multidatectional Knowledge Flows: Lessons from Research and Publication Plantics of Technol. Communication Environments for Research Learnin and Statem Page
(KAPE ADVING GODININ ADDOLE PAIR, BEEPAARD ADDONEAADDIN KDN BAARE BRANK BALLENTINE PHYLIGE BAARDA TH	COME BADIE RAVE, BALE		Academics Are from Mass, Practitioners Are from Venue: Analyzing Content Alignment within Technical Communication Feruns by Ryak K. Boenger and Em Prises
	WELCON DOWDON THE BEENER TRACK TON DURING KELLI CANGLE COOK JON GANNO DICK WIGH DILL NECKLE DUT	CE CARESA INCURSE COMMISSION		Persense of Dissemination: Examining and Documenting Pascritioner Knowledge Sharing Pascritions on Blogs by Mark A. Hannah and Chris Lam
Constant of	INCOME, FARS ELEMENT PRACTY & OWENDOLTY SONG HELIARY NAME GET ERIC NATENGA SANDADA REPUTING M	TH PART BLI NATIONICS		Reflections on Research: Examining Practitioner Perspectives on the State of Research in Technical Communication by Kirk SciAmant and Lina Moloncon
	NUSSELL HIRST THANGA HOWARD I MILES CHILALE CARE KING THA KI	NAV JONES LAUNENCE 2018		Technical Communication, Academic Research, and Patient Education: A Multidisciplinary Collaboration by Commo Reegaute
	ANON MURIPHY LIGA DESIRED AND AND AND AND AND AND AND AND AND AN	CALIFICATION OF THE OPENING		Departments
				GUEST EEPTORIAL: Improving Research Communication by Michael J Albers
	NAMEY SHALL FARMEN PROPERTY.	VE TOR BUSIES DOL BOT		ARTIST'S NOTE: On the Cover
	NAME OF DESCRIPTION OF A DESCRIPTION OF	OU DONAL P ZHINE MANY		 BOOK REVIEWS by Jackie Damona, Editor
- 8	HAN YU SEAN ZEENER UNI			RECENT & RELEVANT: by Lyn Gams

Submit insertion order form, ad file, and URL by the 25th of the preceeding month ad is to appear to:

Stacey O'Donnell

Interim Chief Operating Officer 9401 Lee Highway, Suite 300, Fairfax, VA 22031-1803 +1 (571) 366-1912 • Fax: +1 (703) 522-2075 Email: stacey.odonnell@stc.org

STC'S NOTEBOOK

STC's Notebook is the official blog for STC members and is also open to the public. STC's Notebook provides formal and informal announcements, further information on important subjects, spotlights on communities and members, and links of interest. New stories and articles are added multiple times a week, sometimes daily. Both members and nonmembers are invited to comment on posts and participate in this social media platform.

For advertizing rates, see previous page.

Ads are loaded the first working day of the month.

Format: JPEG, GIF, or Flash format (20K max). For Flash files, please embed the link and tracking code.

TECHCOMM TODAY

TechComm Today is a bimonthly e-newsletter emailed to over 14,000 STC members and nonmembers. It includes industry-related news plus Society Information. It is published and distributed by MultiBriefs in cooperation with STC.

For more information, please contact our publishing partner, Multiview, at 1 (460) 420-2629 or stc@multiview.com.

Online Advertising Rates	
Ad Size	Rate
A: LEADERBOARD	
Dimensions: 728 x 90	\$5,000
B: SKYSCRAPER/HALF SKYSCRAFTER	
Dimensions: 120 x 600	\$4,000/3,500
C: TOP/BOTTOM BANNER	
Dimensions: 468 x 60	\$4,000/3,500
D: PRODUCT SHOWCASE	
Dimensions: 175 x 125 Five word headline; 50 word description	\$3,000
E: FEATURED COMPANY AD	
Dimensions: 125 x 100 Five word headline; 25 word description	\$2,500
F: TRADITIONAL TEXT AD	
Dimensions: 120 x 50 Five word headline; 15 word description	\$1,500

Format: JPEG or GIF; maximum file size should be 350Kb.

www.stc.org/notebook



Bridging the	ership Publications Education Job Bank Contac	t Us TechComm Buyers' Guide:	D A Y
Gap Between DITA and	Oct.20-23 Portland, Or	egon ELevente Anno	onference
Customer Experience Accomplimentary webkser series	Mobile Web: Lack of functionality UX issues		
webbisor series Hear from market leaders and industry experts on leveraging DITA to deliver valuable, dynamic content to your users.	Econsultancy A lack of Munctionality and slow loading times are sites, according to a new study. Sites that aren'ny cause of frustration, yet many businesses are still or moving to responsive design.	among the main usability issu stimized for mobile screens a dragging their feet on launch	es with mobile re also a lead ing a mobile site
	Share this article: 1 ¥ 10 E3 Looking for similar articles? <u>Search hern</u> , keyword U	IX.	READ MORE
Featuring: Hitachi Data Systems DITA Strategies	Trussed by industry leaders for over 10	Testing	Get a
FICO Sofptorium ACI Worldwide OSlooft Register Now SDL	Content strategy for mobile Web design Stafford There's no gating away from it, mobile interact is n designers bat have been avoiding it, now's he tim taking her imobile first approach to ensure that a n performs to the best of its ability. Start the stole of the V € 10	ol going away any Sme soon e to face it. Rightly so, many c tobile site, even if it's a respo	and for those lesigners are nsive one, READ MORE
Sector Configurate	Customize Chrome with these 4 Web dev	velopment extensions	
amazon SAVE UP TO SON ON USED TEXTBOOKS	Google Chrome extensions add extra features and article provides a brief explanation about what exte add and manage them. It highlights extensions tha basis.	functionality to your favorite t insions are, what makes them t can assist in Web developm	orowser. This irun, and how to ent on a regular BEAD MORE
AND 30% ON NEW TEXTBOOKS >Seam.more Privacy	Share the article: S V S E		- madcop
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+Learn.mote Presty	SPONSORED CONTENT		madcap
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MEMBERS GET Free Access To A	NEWS FROM STC		
LIBRARY OF OVER 440 ARCHIVED SEMINARS.	2014 STC membership season now oper stc The 2014 membership season for the Society for Hentbers, you should have nocewide an email on Information on the early renewal discourt. Nonrom rest of 2013 for these. That's 15 months for the pri- hand our Gold Value Package includes a weath of bundle. Renew with 8 today and neckels the and oppontunities, a locked no two rate for the 2014 St class. The store of the prior of the store that the store that the store of		now open. suncement and nd you'll get the baker's dozen!
THAT'S FREE EDUCATION THAT CAN HELP YOU ADVANCE YOUE	And our Gold Value Package includes a weath o bundle. Renew with it dody and receive free and opportunities, a locked-in low rate for the 2014 S click "read more" below or contact Megan McBroo Share this article: 1 V U C	d benefits for the busy profee discounted education, incre- ummit, and more. For addition in at megan.mcbroom@stc.c	Isional, all in one ased networking nal information READ MORE
Goes Your	FEATURED COMPANES Perceptive Software Der customer-centre products and solutions let you design the most access the most relevant day business transaction day business transactions	CPSL has the experise to creat solutions for every phases of your	usiness has s to become a peration, you need unicate with your es efficiently and n quality results.
Keep Your Site Secure?	daily business transactions, whatever your role, wherever you are. MORE	CPSL has the expertise to creat solutions for every phase of you content's lifecycle. MORE	te personalized ar multilingual

The STC Technical Communication Summit and Expo is the premier event to unveil and demonstrate new and exciting products, services, and technology to the world of technical communication.



Save the Date!

The STC Technical Communication Summit and Expo will take place 7-10 May 2017 in National Harbor, MD at the Gaylord National Harbor.

About the Summit

The Technical Communication Summit is one of the must-attend annual events for technical communication professionals from around the world. Each year, some of the most recognized names in technical communication give presentations, participate in panel discussions, and provide insight into where the profession is going.

Be among 40+ companies who will be showcased in the Expo! STC has multiple opportunities for both exhibitors and sponsors. Review all the opportunities on pages 8–10 and reserve your space today.

EXHIBITOR PRODUCTS & SERVICES:

- Technical Communication Software
- CAD Software
- Consulting Services
- Database Development
- Distance Learning
- Freelance Services
- Indexing
- Information Design

- Multimedia
- Online Documentation
- Project Management
- ISO 9000
- Research
- Translation Services
- Visual Design
- And much more!

44 Advertising with the STC—be it in the magazines, journals, newsletters or the Web—is a great branding opportunity for a technical communication tools vendor like Adobe. It allows us to effectively get our side of the story across to the technical communication professionals' community, including end users and partners. 77

- Saibal Bhattacharjee, Product Marketing Manager, Adobe Systems Inc.

FOR EXHIBIT INFORMATION, SPONSORSHIP OPPORTUNITIES, AND MORE, PLEASE SEE OUR EXHIBITOR/SPONSOR PROSPECTUS.



TECHNICAL WRITERS • USABILITY SPECIALISTS • DOCUMENTATION SPECIALISTS • WEB DESIGNERS ILLUSTRATORS • PROJECT MANAGERS • EDUCATORS • TRANSLATORS

EXHIBIT BOOTHS

Please contact Stacey O'Donnell for pricing at: Stacy.odonnell@stc.org or 1(571)366-1912



SPONSORSHIP OPTIONS

Sponsorship Benefits & Rates		Sponsorship Benefits & Rates	
BADGE MAILING Provide STC with a postcard size (4" x 6") insert and it will be included with the badges that are mailed in advance to the attendees. This is a great opportunity to invite attendees to meet with you in Rosemont. Promote your services, products, or any prize drawings your company will have during the conference.	\$2,500	SUMMIT ① SESSION Market your company's products and services to conference attendees. Different from a Sponsored Education Session, present your 60-minute session in a draped, more casual, theater-style setting in the exhibit hall. The schedule and details of these presentations are included among the education session listings in the conference program.	\$750
EMAIL BLASTS With all the exhibitors attending the STC Summit, it can be hard to decide which exhibits to see first. Email addresses of pre-registrants are not made available for marketing purposes, but STC staff will send your email for you. This is a fabulous opportunity to get your product message delivered right to the inbox of attendees.	\$1,500	EXHIBIT HALL REFRESHMENT BREAKS (NON-EXCLUSIVE, MULTIPLE SPONSORS NEEDED) There will be at least four refreshment breaks served in the exhibit hall, including coffee in the mornings and coffee or a cold beverage in the afternoon. Your company can have its name attached to one or all of them. You may also display napkins with your company logo on each table if you desire (at your expense).	\$2,500
OPENING NIGHT WELCOME RECEPTION (NON-EXCLUSIVE, MULTIPLE SPONSORS NEEDED) Want to drive traffic directly to your booth? You have the opportunity to guarantee your company's exposure to attendees and improve networking opportunities by sponsoring the Opening Night Welcome Reception or the <i>Expo Networking Lunch</i> . Just about every conference attendee will take part in these events. STC will strategically place a buffet table near your exhibit space so everyone will be able to thank you for the delicious food. Sponsorship includes tent cards for buffet tables, large sign at entrance, and optional logo napkins (to be provided by sponsor).	\$5,000	BADGE HOLDER AND LANYARD Your company name will be prominently displayed and worn by every attendee throughout the conference.	\$3,000
		CONFERENCE & EXPO PENS Your company name will be prominently displayed on this important attendee keepsake.	\$2,000
		SPONSORED EDUCATION SESSION WITH YOUR SPEAKERS This is your opportunity to present a sponsored education session (non-marketing/sales) as part of the regular programming with speakers of your choice	\$3,000
TOTE BAGS	\$4,000	(topic and subject to be approved by the Program Advisory Committee). Your company will be recognized	
Your logo will be prominently displayed on the official STC Summit totebag. Also, your marketing literature will be inserted into the bags distributed at registration.		with a sign posted at the session and also noted in the program.	
		SPONSORED EDUCATION SESSION	\$1,500
WIRELESS SPONSORSHIP Help conference attendees stay connected and keep up to the minute with annual meeting events. Wireless service provides attendees access to the Internet and	\$10,000	Show your support of STC's education program by sponsoring a session that has already been approved by the Program Advisory Committee. Sponsors will be recognized with a sign posted at the session and noted in the program.	
email throughout the meeting rooms. Information about your company will be the default screen on the computers of all attendees utilizing wireless Internet during the conference.		SHOW BAG INSERT Be one of the select few to have your marketing piece (not to exceed 8.5" x 11 ") inserted into all attendee bags distributed at registration.	\$450

For further information on exhibiting, sponsorship, or advertising, please contact Stacey O'Donnell, Interim Chief Operating Officer, at +1 (571) 366-1912 or stacey.odonnell@stc.org.

ADVERTISE IN THE STC SUMMIT ONSITE PROGRAM!

Distributed to all conference and Expo attendees, the Onsite Program & Exhibit Hall Guide provides the full convention schedule and information about educational sessions, vendor showcase, roundtables, and other educational and social events.

Drive traffic to your exhibit booth with an ad in the resource that attendees will read and refer to all four days of the conference and beyond. A limited amount of quarter-page, half-page and full-page ads are available for exhibitors.



STC On-Site Program Advertising Rates				
Ad Size	Rate			
Cover 4	\$2,000			
Cover 3 or Cover 2	\$1,700			
Full Page	\$1,700			
Half Page	\$980			
Quarter page	\$560			

Contact Stacy O'Donnell for size specifications. Please add 1/8" on all sides for bleed.

MadCap Software is a devoted sponsor of the STC, its local chapters, and the STC Summit. Each year, the annual conference provides us with the opportunity to connect with technical communicators, students and professionals from around the globe, to share insight and information with our colleagues, and to develop stronger relationships with our customers. 77

- David Ferriot, Marketing Manager, MadCap Software, Inc.

Society for Technical Communication Marketing & Advertising Contract

Please print or type in the following:

Please print or type in the following: Company Name		STC INTEGRATED MARKETING SOLUTIONS Check ad size, publication, and issue dates:	
City/State/Zip		 Third-PageSquVert. Quarter-Page 	Cover 4
Phone	Fax	INTERCOM (10X) January 2017 	TECHNICAL COMMUNICATION (4X)
Web Address		 February 2017 March 2017 April 2017 May 2017 	 May 2017 August 2017 November 2017
Signature	Date	June 2017July/August 2017	
Print Name		September 2017 Cotober 2017 Co	
Contract Authorization: Signee agrees to abide by and be bound to all terms and conditions set forth in this contract, including the payment and cancellation terms on the reverse side.		November/December 2017 ALL STC WEBSITES (PLEASE REVIEW CHART ON PAGE 5)	Month(s): Cost:
PAYMENT INFORMATION		HORIZONTAL VERTICAL	
Payment Methods: 🛛 Bill me 🖓 Credit card		□ 1140x390 □ 300x200	
	cation or you can supply credit card information dit card for each issue when the advertising is	□ 1140x244	
Checks should be made payable t Please send check payments to: Society for Technical Communicat 9401 Lee Highway, Suite 300, Fai	tion	 STC.ORG Online Publication and Blog Sites Online Publication and Blog Interior STC Job Bank(only 300x200) 	or ads(only 782x167 and 300x200)
If payment will be made by credit card, please complete the following:		STC SUMMIT SPONSORSHIP(S):	
Amount to be charged: \$			
Credit Card Number		STC SUMMIT AND EXPO ONSITE PROGRAM GUIDE	
Credit Card Number		 Full Page Half Page 	Cover 2
Security Code	Exp. Date	Quarter-Page	Cover 4
Name on Card			
Cardholder Signature	Date		
Billing Address			

Please note: Advertisers combining both print and Web marketing strategies may be eligible for additional discounts. Please contact Stacey O'Donnell, at stacey.odonnell@stc.org. If you're interested in corporate membership, contact Stacey O'Donnell.



GENERAL CONDITIONS FOR ADVERTISING WITH STC

No advertisement shall be published unless an insertion order form and ad materials are received at the offices of STC by the closing deadline specified.

Changes in advertising copy shall not be considered authorized by the Advertiser unless confirmation of such change is received in writing at the offices of STC by the closing date. If copy changes are not properly confirmed in writing, the Advertiser's most recent advertisement shall be used. If all necessary advertising materials are not received at the offices of STC by the closing deadline, placement of the advertisement is not guaranteed.

No advertisement may be cancelled after the Insertion Order Due Date.

The Advertiser must pay the Publisher's invoices within 30 days. The Publisher reserves the right to withhold further advertisements for any Advertiser with a past-due account.

The Publisher shall not be responsible for errors caused by designers and typesetters. The Publisher shall not be responsible for claims made in advertisements, and the Advertiser shall indemnify and hold the Publisher harmless from liability of any kind arising from such claims, including reasonable attorney's fees and all other associated costs of litigation.

All advertisements are subject to approval by the Publisher. Such approval shall be granted or withheld solely at the Publisher's absolute discretion. The Publisher's liability for error will not exceed the charge for the advertisement in question.

The Advertiser, and any agency utilized by it, is subject to satisfactory credit reports.

The Advertiser specifically warrants that all photographs/artwork and endorsements are covered by valid, written consents, and the Advertiser shall indemnify and hold the Publisher harmless from liability of any kind arising from such claims, including reasonable attorney's fees and all other associated costs of litigation.

In the event a dispute arises between the Publisher and the Advertiser that is not specifically governed by the foregoing terms and conditions, such dispute shall be resolved in accordance with the custom of the trade.

For exhibit information, sponsorship opportunties, and more, please see our exhibitor/sponsor prospectus or contact:

Stacey O'Donnell

Interim Chief Operating Officer 9401 Lee Highway, Suite 300, Fairfax, VA 22031-1803 +1 (571) 366-1912 • Fax: +1 (703) 522-2075

Email: stacey.odonnell@stc.org



Technical Communicators Make a Better World STC Makes a Better Technical Communicator

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