



Society for
Technical
Communication

Society for Technical Communication

Board of Directors Meeting Summary

Conference Call

11 September 2012 10:30 AM – 12:00 PM CDT

Attendees

Board

- Alan Houser, President
- Nicky Bleiel, Vice President
- Aiessa Moyna, Treasurer
- Alyssa Fox, Secretary
- Hillary Hart, Immediate Past President
- Bernard Aschwanden, Director
- Ray Gallon, Director
- Rich Maggiani, Director
- Tricia Spayer, Director

Office

- Lloyd Tucker, Deputy Executive Director
- Steve Skojec, Director of Community Relations
- Liz Pohland, Director of Publications

Call to Order

Mr. Houser called the meeting to order at 10:33 AM CDT.

A quorum was established.

Agenda Items

- Approval of reinstatement of the Tennessee Tech student chapter, pending the resolution of their tax difficulties (5 minutes)– Steve Skojec
- Approval of August 2012 board meeting minutes and summary (5 minutes)– Alyssa Fox
- President’s report (10 minutes) – Alan Houser
- Treasurer’s report (10 minutes) – Aiessa Moyna
- CEO Search Committee update (10 minutes) – Nicky Bleiel
- Industry Council (40 minutes) – Bernard Aschwanden

Discussion

A motion was made to reinstate the Tennessee Tech student chapter, pending resolution of their tax difficulties. Motion seconded. The motion carried.

The STC board is now publishing summaries of board meetings on our website.

A motion was made to approve the August 2012 board meeting minutes and summary as amended above. Motion seconded. The motion carried.

President’s Report

Mr. Houser discussed the face-to-face board meeting in Washington DC in November. See Mr. Houser’s slides for the tentative agenda.

The new board attorney, David Goch, will meet with us Fri. afternoon, Nov. 16.

Mr. Houser and Ms. Bleiel represented STC at the Tech Comm Roundtable in China Sept. 6-7. They discussed several issues at the roundtable that mirror issues that STC faces. They also met with Philippa Benson and discussed the possibility of STC members in China and what kind of support they’d need.

Ms. Bleiel noted that we need to discuss requirements for the retired membership category. A proposal is being put together now.

Treasurer’s Report

Ms. Moyna discussed the July 2012 financial report.

A motion was made to approve the July 2012 financial report. Motion seconded. The motion carried.

Planning for the 2013 budgeting cycle for communities is ongoing.

CEO Search Committee Report

Ms. Bleiel discussed the process that the CEO search committee will use to interview and hire a new CEO. The committee's goal is to have the new CEO hired before the summit in May. The process consists of three parts:

- Creating the job description
- Choosing the search firm
- Interviewing candidates

The board will be involved along the way.

A motion was made to accept the following CEO Search committee members. Motion seconded. The motion carried.

- *Saul Carliner, Professor, Concordia University*
- *Lori Fisher, Director, User Technology IBM*
- *Rob Houser, Senior Director, User Experience, Sage*
- *Mark Mecklenborg, Director, Tech Pubs and Meetings, American Ceramic Society*
- *Nicky Bleiel, STC Vice President*

Industry Council

Mr. Aschwanden described the proposed Industry Council as a group of invited business leaders who work in the fields our members work in. These leaders will get together and communicate directly with the STC board about what their view is of our industry – where it is and where it's going.

Stacey O'Donnell, STC Manager of Business Development, joined the meeting at 11:31 AM.

In the interest of time, and due to some unresolved issues, the discussion was tabled until next month for further discussion.

Adjournment

Mr. Houser adjourned the meeting at 12:02 PM CDT (GMT -5:00).