



Society for
Technical
Communication

Society for Technical Communication

Board of Directors Meeting

Conference Call

12 February 2013 11:30 AM – 1:00 PM CST

Attendees

Board

- Alan Houser, President
- Nicky Bleiel, Vice President
- Aiessa Moyna, Treasurer
- Alyssa Fox, Secretary
- Hillary Hart, Immediate Past President
- Bernard Aschwanden, Director
- Ray Gallon, Director
- Rich Maggiani, Director
- Tricia Spayer, Director

Office

- Greg Larsen, Deputy Executive Director
- Lloyd Tucker, Deputy Executive Director
- Steve Skojec, Director of Community Relations
- Liz Pohland, Director of Publications

Call to Order

Mr. Houser called the meeting to order at 11:32 AM CST (GMT -6:00).

Consent Agenda Items (5 minutes)

- Approval of 2013 January 8 board meeting minutes and summary
- Approval of various award recipients
 - J.R. Gould
 - Ken Rainey
 - Frank R. Smith
 - Community Achievement
 - Distinguished SIG Service Award

Agenda Items

- Approval of 2013 Honorary Fellow (5 minutes)
- President's report – Alan Houser (10 minutes)
- Treasurer's report – Aiessa Moyna (10 minutes)
- Speaker database – Tricia Spayer (20 minutes)
- Strategic Alliance Task Force – Ray Gallon (20 minutes)
- Executive Director search update – Nicky Bleiel (5 minutes)

Community Achievement Award Discussion

There was some discussion about the community achievement awards and various chapters involved.

A motion was made to accept the community achievement award nominees as recommended by the Community Achievement committee. Motion seconded. The motion carried.

A motion was made to accept the virtual community (SIG) award nominees as recommended by the Community Achievement committee. Motion seconded. The motion carried.

Honorary Fellow Nomination

Mr. Houser discussed our 2013 Summit keynote speaker, Mr. David Pogue, and his stature in the technical community. He recommended that Mr. Pogue be made an STC Honorary Fellow in 2013.

A motion was made that we accept David Pogue as 2013 STC Honorary Fellow. Motion seconded. The motion carried.

President's Report

Mr. Houser discussed the planned schedule for the board meetings at the Summit and other assorted activities we are planning.

A small liaison group has been formed between STC and STCCC. Their next meeting will be Feb. 25.

Mr. Houser, Ms. Bleiel, and Ms. Hart continue to monitor staff re-organization, pending selection of the new Executive Director.

An audit is currently going on with an external firm. The board audit committee will get involved once the audit report is done.

Treasurer's Report

Ms. Moyna reviewed our 2012 investment performance. She also discussed the Dec. 2012 financial report.

A motion was made to approve the Dec. 2012 unaudited financial report. Motion seconded. The motion carried.

Speaker Database

A motion was made to accept the speaker registry as proposed to the board. Motion seconded. The motion was lost.

There was some discussion about the current proposal. Mr. Maggiani proposed that we form a sub-committee to work with Li-At Ruttenberg and Rick Sapir to finalize discussions.

A motion was made to form a working group to discuss adjustments to the proposal with the designers of this registry, Li-At Ruttenberg and Rick Sapir. Motion seconded. The motion carried.

A motion was made to support Mr. Bernard Aschwanden and Ms. Nicky Bleiel in continuing discussions with Ms. Ruttenberg and Mr. Sapir. Motion seconded. The motion carried.

Strategic Alliance Task Force

Mr. Gallon will delay this topic until the March board meeting. Ms. Moyna suggested that in the meantime, we provide Mr. Gallon with the information from the previous task force.

Executive Director Search Update

Ms. Bleiel updated us on the search for a new Executive Director.

Adjournment

Mr. Houser adjourned the meeting at 12:56 PM CST (GMT -6:00).