



Society for
Technical
Communication

Society for Technical Communication

Board of Directors Meeting Summary

Conference Call

09 October 2012 10:30 AM – 12:00 PM CDT

Attendees

Board

- Alan Houser, President
- Nicky Bleiel, Vice President
- Aiessa Moyna, Treasurer
- Alyssa Fox, Secretary
- Hillary Hart, Immediate Past President
- Ray Gallon, Director
- Rich Maggiani, Director
- Tricia Spayer, Director

Office

- Greg Larsen, Deputy Executive Director
- Lloyd Tucker, Deputy Executive Director
- Steve Skojec, Director of Community Relations
- Liz Pohland, Director of Publications
- Barbra Sanders, Membership Manager

Call to Order

Mr. Houser called the meeting to order at 10:31 AM CDT.

A quorum was established.

Agenda Items

- Consent Agenda
- President's report– Alan Houser
- Treasurer's report – Aiessa Moyna
- Standards report – Ray Gallon
- Membership committee report – Ray Gallon
- Retired membership category criteria – Nicky Bleiel
- Executive Session

Consent Agenda

- Approval of September 2012 board meeting minutes and summary – Alyssa Fox
- Approval of reinstatement of New Jersey Institute of Technology chapter – Steve Skojec
- Approval of Intercom Advisory Panel members – Liz Pohland
 - Bette Frick, Chair
 - Barrie Byron
 - John Hedtke
 - Jack Molisani
 - Andrea Wenger
- Approval of Recognitions Committee Chairs
 - Distinguished Chapter Service Award – Cindy Pao
 - Ken Rainey Award – Nancy Coppola
 - Jay R. Gould Award – Theron Howard
- Approval of Standards Committee members – Ray Gallon
 - Annette Reilly (chair)
 - Liz Fraley
 - Joann Hackos
 - George Hayhoe
 - Usha Mohan
 - Neil Perlin
 - Ralph Robinson
- Approval of Body of Knowledge Committee members – Hillary Hart
 - Adrian Howard
 - Ann Wiley
 - Annette Reilly
 - Arunasalam Sambhanthan
 - Brian Ballentine
 - Cindy Pao
 - Constance Kampf
 - Dawnell Claessen
 - Deanne Levander
 - Debbie Davy
 - Eileen Palsson

- Jack Molisani
- James Houck
- Judith Glick-Smith
- Larry Kunz
- Laurie Kathryn Grant
- Linda Oestreich
- Linda Wiesner
- Lori Fisher
- Mark Clifford
- Menno De Jong
- Michelle Corbin
- Mollye Barrett
- Nancy Coppola
- Pam Brewer
- Rob Hanna
- Russel Hirst
- Sally Henschel
- Scott McCoy
- Stephen Bernhardt
- Steven Jong
- Thea Teich
- Thomas Barker
- Victoria Koster-Lenhardt
- Daniel Riechers

Consent agenda approved.

President's Report

Mr. Houser mentioned that Steven Jong, Certification Commission Chair, will join us at the November face-to-face board meeting on Friday.

David Goch, STC lawyer, recommends that we make the following revisions to the bylaws:

- Adjust the requirements for petition by members.
- Adjust the requirements for running for Society office by petition.
- Improve the board's ability to police itself (allow board members to expel other board members if they are acting in inappropriate manner).
- Housekeeping changes

We'll discuss these suggestions in more detail at the November face-to-face board meeting.

Treasurer's Report

Ms. Moyna discussed the August 2012 financial report.

A motion was made to approve the August 2012 financial report. The motion was seconded. The motion carried.

A webinar for community budgeting is coming up.

Discussion

Standards report

Mr. Gallon reported that the ISO standards 26531 on content management committee is looking for an expert editor. Mr. Gallon is also looking for a project leader from STC for revisions to the IEEE standards for web engineering.

Mr. Gallon asked the board to consider whether STC should be involved in the ISO 82079 definition, and whether we should rejoin OASIS, or rely on Joann Hackos to be our representative. Mr. Gallon also discussed the OpenStand initiative, a joint effort among multiple organizations to create extensible, standardized standards.

A motion was made that STC endorse the OpenStand initiative as a statement of good faith. The motion was seconded. The motion carried.

Retired membership category

Ms. Bleiel reviewed the suggested changes to the Retired membership category:

- Change 67 years old to 65 years old
- Change “completely retired” to “works 20 hours or fewer a week (on average)”

The criteria would be posted on the website, and it will be done on the honor system.

A motion was made to accept the proposed changes to the Retired member requirements. The motion was seconded. The motion carried.

Membership committee report

A motion was made to approve the 2013 membership committee. The motion was seconded. The motion carried.

Membership committee members:

- Amy Vogt, Chair
- Lori Meyer
- Teresa Meek
- Jim Houck
- Louise Tincher
- Alysia Johnston
- Brad Lucas
- Brandi Hopkins

Ms. Sanders and Mr. Gallon discussed current membership numbers and proposed initiatives for the coming year

Executive Session

The board entered executive session at 11:46 AM CDT.

Adjournment

Mr. Houser adjourned the meeting at 12:03 PM CDT (GMT -5:00).