Community Planning Made Easy: Using the CAA Application as a Guide

Why use the CAA application as a guide for community planning?

- Provides a general business model

- Develops a well-rounded community that meets the needs of its membership

- Helps define basic tasks as a general "To Do" list for the year (the more tasks accomplished, the more value you provide to your membership)

- Gives your community a sound basis for program planning

- Offering CAA-related activities provides individual members with valuable professional development opportunities

- Serves as a solid template for incoming leadership

- Provides a framework for STC to provide measurable and comparable feedback to communities

Simplified CAA guidelines and the application for the 2017 calendar year will posted after the Summit at:
https://www.stc.org/community-achievement-awards/

Applications will be due 29 Jan 2018

Questions? Contact:

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What's New in the 2018 CAA Application?
Very little, with one big change!

The following changes are reflected in the 2018 CAA application (for the 2017 calendar year):

- The Required list was modified to *remove* one requirement:
  - Web hosting by STC is **no longer a requirement**.
- Web hosting by STC has been moved to the optional Bonus section with a value of 3 points.
- The Mentor Board item has been removed from Section 4 – Member Engagement.
- The minimum time requirement for virtual workshops was changed from 3 hours to 2 hours.

Due to these changes, there are now 68 base points, with a possible of 13 bonus points.

Awards will be given for the following total, verified activity points:

Platinum Community Award – 61 or more points

Gold Community Award – 54 to 60 points

Silver Community Award – 47 to 53 points

Bronze Community Award – 44 to 46 points