

What You Need to Know to Use the STC Specialized Logo-Member Version

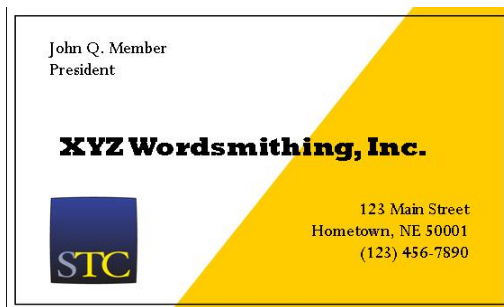
(Portions excerpted from Guidelines for Using the STC Logo and Logotype, revised October 2009)

STC members in good standing may use a specialized rendition of the STC logo on stationery, business cards, and websites to indicate their membership in the Society. Members should use the appropriate version below. Member logos are available for Members, Senior Members, Associate Fellows, and Fellows in horizontal or vertical format as PNGs. (Black and white or grayscale logos are not available.)

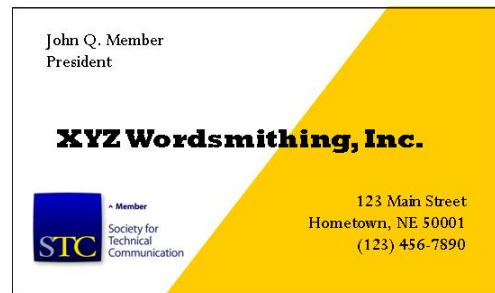


Dos and Don'ts

1. Use these specialized logos (member versions) on personal stationery or business cards. Do not use the standard STC logo, as that would imply an endorsement by the organization.
2. Use these specialized logos as is. Do not modify the logo in any way or blend it with another logo.



EXAMPLE OF IMPROPER USE OF THE STC LOGO



EXAMPLE OF PROPER USE OF THE STC-MEMBER VERSION LOGO

3. Do not reverse the logo.
4. Members may use the specialized logo as a linking icon from their website to the STC website (www.stc.org).

5. If you have questions about the proper use of the logo, please contact the [Communications Task Force](#).