STC

SOCIETY HONORS

2018

TABLE OF CONTENTS

Society for
Technical
Communication

Adobe | Technical Communication

ADOBE congratulates all the individuals and
communities chosen for awards and honors during the
2018 Technical Communication Summit.

Congratulations to the 2018 STC Honorees!

In May 2018, at the 65th Anniversary Technical Communication Summit & Expo, we gathered to honor and celebrate the achievements of some remarkable people in the technical communication profession and to thank them for their dedication and service to our community. The Distinguished Community Service Awards, the President's Award, and various other awards celebrate the volunteers who give their time, energy, knowledge, and expertise to help grow STC's value and keep the Society strong, vibrant, and future-focused. Add to this the ongoing efforts of the dedicated STC staff who drive education, webinars, the Summit, and so much more, and the combined result is an amazing group of people who provide exceptional value to all STC members worldwide.

Recognition carries with it responsibility as well. STC is an organization in which individuals contribute to both the greater good of the Society and our profession. Associate Fellows and Fellows are the forerunners and mentors in our field, serving, teaching, and leading the way. They also serve STC, and in doing so add to the value that all members receive. Each one has impressive backgrounds of experience in the industry and service to STC. Take a moment after the Summit to thank them for their knowledge, leadership, and service. In turn, award recipients should thank those who helped them along the way.

Many of our students are planning to start careers in technical communication. Some attendees at the Summit were new to the field and new to STC. Both students and new members represent future honorees.

The Jay R. Gould teaching award and the Ken Rainey research award give us opportunities to recognize and honor teachers and researchers who guide people into our field and understand how we meet our audience needs. The work they do every day reverberates into the future as students who study their materials and implement their ideas enter the work force and apply and build on the collected wisdom of our award winners.

We also recognize writers, of course! The Frank R. Smith Award and the *Intercom* Awards are given to our peers as recognition of the quality of work and skill they demonstrate in creating clear content that educates and interests us all.

On behalf of your STC CEO, staff, volunteers, members, and the Board of Directors, thank you all for the work you have done and your service to STC and our profession. Join me in celebrating the significant efforts of both today's award recipients and everyone who helped us get to where we are today!

Alyssa Fox
President, 2017–2018

WELCOME

Annetta L. Cheek

CITATION: *For your pioneering leadership and significant contributions to advancing the plain language movement, including co-founding and chairing the Center for Plain Language, and your legacy efforts on the passage of the Plain Writing Act of 2010, which champions clear and reader-centered communication from federal agencies when communicating with the public.*

Dr. Annetta L. Cheek is an anthropologist by training, earning a PhD from the University of Arizona in 1974. She worked for the U.S. Federal government from 1980 until early 2007 and spent four years as the chief plain language expert on Vice President Gore's National Partnership for Reinventing Government. Dr. Cheek was one of the founders of the federal interagency plain language advocacy group, PLAIN, and served as its chair from when it was founded in 1995 until she retired from the government. She developed and administered the group's first website, *http://www.plainlanguage.gov*. During her years in PLAIN, she was one of several federal employees who developed the initial version of the Federal Plain Language Guidelines, and was the principal author of the next several versions (*http://www.plainlanguage.gov/howto/guidelines/FederalPLGuidelines/TOC.cfm.*).

Dr. Cheek was a founding member of the Center for Plain Language, *www.centerforplainlanguage.org*, a federally tax-exempt corporation. She served as Chair of its board since it was founded in 2003 until 2013. In that role, she was instrumental in getting the U.S. Congress to pass the Plain Writing Act of 2010. She has spoken on behalf of the Center and plain language at conferences in Sydney, Oslo, Brussels, Lisbon, Stockholm, Mexico City, and others. In 2017, she received the Plain Language Achievement Award from Plain Language International.

For several years after her retirement from the government, she consulted on plain language issues for a variety of clients, from the County of Los Angeles to Blue Cross, Blue Shield and the Animal and Plant Health Inspection Service. These days her plain language work is generally restricted to clarifying bylaws and other administrative documents for several nonprofits on whose board she serves.

CRAIG BAEHR

CITATION:

For your visionary drive and leadership in projects that make a difference for all technical communication practitioners, including the TCBOK and certification.

Dr. Craig Baehr is Professor of Technical Communication and Director of Graduate Studies at Texas Tech University, with 25 years of technical communication experience. He serves as Chief Examiner of the Certified Professional Technical Communicator Program, Chair of the Certification Committee, Faculty Advisor for the STC Texas Tech University Student Chapter, and Associate Editor for *IEEE Transactions on Professional Communication*. Dr. Baehr is the author of three books: *Web Development: A Visual-Spatial Approach*; *Writing for the Internet: A Guide to Real Communication in Virtual Space*; and *The Agile Communicator: Principles and Practices in Technical Communication*. Dr. Baehr has published, presented, and taught a wide range of topics, including instructional design, content strategy, hypertext theory, Web development, and visual communication. Previously, he worked in industry as a technical writer, editor, Web developer, and program director for ten years for the U.S. Army Corps of Engineers, served as Director on the STC Board of Directors, and Chair of the Technical Communication Body of Knowledge (TCBOK) project. Dr. Baehr is recipient of the STC President's Award, Distinguished SIG Service Award, Distinguished Technical Communication Award, and two U.S. Army Achievement Medals for Civilian Service.

MaryKay Grueneberg

CITATION:

For your dedication to helping others succeed and improving communication through all areas of your life in the US and throughout the world.

MaryKay Grueneberg's passion for writing started in high school when she wrote a weekly column in the local suburban newspaper about activities at the school. In college, she pursued a dual degree of computer science and journalism, but wasn't sure how they fit together until she met a recruiter from an aerospace company, who introduced her to the concept of technical writing. She has been hooked on technical communication ever since. Her first job out of college was as a technical writer and 34 years later, she continues as a technical writer, editor, and all-around user assistance developer. To round out her education, MaryKay earned a Master's degree in communications and is a Certified Professional Technical Communicator.

MaryKay joined STC in 1995. She started getting hands-on in 2007 when she took on the position of secretary for STC's Chicago Chapter. Working her way up through various administrative council roles, she became President of the chapter in 2010 and is currently the chapter's Vice President. MaryKay has been active in STC at the society level for the past seven years on a number of committees.

MaryKay believes in the importance of communication in every facet of life, which is why she has been involved in newsletter writing for every organization with which she has ever volunteered. She actively participates in a variety of professional and nonprofit organizations in multiple roles. She is currently a Senior User Assistance Developer at SAP on the Cloud Service Center Team of the Innovative Business Solutions Group.

Sally Henschel

For your unwavering commitment to building academic–industry relationships and mentoring students and young professionals as they enter the profession.

Dr. Sally Henschel is an Assistant Professor of English at Midwestern State University. She earned a PhD in Technical Communication and Rhetoric from Texas Tech University and specializes in technical and professional communication (TPC), the rhetoric of new media, research methods, and information design. Her research includes programmatic issues in TPC, and trends in the communication and English core curriculums. Her work has been published in *Technical Communication*, *Programmatic Perspectives*, *Intercom*, *Kairos*, and the *Journal of the American Studies Association of Texas*.

She served on the Administrative Council of the Academic SIG as the Student Manager from 2011–2015, and as its Manager in 2016. During this time, the SIG sponsored four Partnership Pre-Conferences, and Dr. Henschel coordinated the student poster competition as well as many other initiatives for students, including the creation of the Mentor Board. In addition, she has served on the Frank R. Smith Award for Outstanding Journal Article Committee and the Student Outreach Task Force. Currently, she is chairing the Ken Rainey Award for Excellence in Research Committee and serves as a reviewer for *Technical Communication*, as well as several other academic journals in the field.

Her teaching, scholarship, and service have been recognized at the local and national level, including the Jay R. Gould Award for Excellence in Teaching Technical Communication, 2015; the Midwestern State University Faculty Award, 2011; the Frank R. Smith Outstanding Journal Article Award, with co-author Lisa Meloncon, 2013; the STC President's Award for Service, 2014; Community of Excellence Awards, 2012, 2013, 2014, 2015; a Community Pacesetter Award, 2014; and the Distinguished SIG Service Award, 2013.
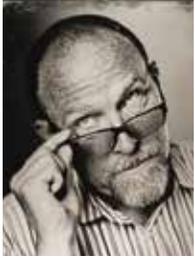
STEVEN F. JONG

CITATION:

For your superb work to make certification a reality and your dedicated and extensive service to the profession.

Steven F. Jong, a second-generation technical writer, has worked in the profession for over 40 years as a writer, manager, editor, and instructor. He earned Bachelor's and Master's degrees from Boston University. Steve has been an STC member since 1982, and an active participant and leader in the Boston/New England Chapter for over 25 years. As a member of the Quality SIG, he wrote a column for the *DocQment* newsletter for 10 years. Steve served as Boston Chapter President from 2004 to 2005, and as an STC Director from 2007 to 2010. He was named an Associate Fellow in 2011, and received the President's Award in 2012 for his work on certification. Steve was the chair of the first Certification Commission. Steve has been a familiar sight at chapter meetings, regional conferences, and over a dozen annual conferences, presenting papers, performing with the BossTunes musical group, or both. Steve and his wife live in the Boston area.

Scott P. Abel

Known affectionately as The Content Wrangler, **Scott P. Abel** is an internationally recognized global content strategist who specializes in helping organizations deliver the right content to the right audience, anywhere, anytime, on any device. Scott is the Founder, CEO, and Chief Strategist at The Content Wrangler, Inc.

Scott writes regularly for business and content industry publications including Forbes, is frequently selected as a featured presenter at content industry events, and served on the faculty of the University of California, Berkeley, School of Information.

Scott is a founding member of Content Management Professionals, serves on the Awareness Committee for Translators Without Borders, and is the founder of the Intelligent Content Conference with Ann Rockley. Scott also co-produces several annual conferences, including Information Development World and Content Strategy Workshops, and is the producer of The Content Wrangler Content Strategy series of seven books from XML Press. The first book in the series, *The Language of Content Strategy*, co-produced by Rahel Anne Bailie (with the help of 50 expert contributors), is both a book (print, eBook, audio, and Web) and a content-marketing case study in single-source, multi-channel publishing.

Scott's message is clear: content is a business asset worth managing efficiently and effectively. His firm, The Content Wrangler (*www.thecontentwrangler.com*), exists to help content-heavy organizations adopt the tools, technologies, and techniques they need to connect content to customers.

Ray Gallon

CITATION:

For Society leadership at all levels and, as a globally aware and culturally sensitive technical communication practitioner, for promoting and improving upon the state of the art in technical communication through writing, speaking, mentoring, and community organizing.

After a successful career as an award-winning radio journalist and producer, including a stint as Program Manager of WNYC-FM, New York City's public radio station, **Ray Gallon** turned his attention to electronic networking and technical communication. He has worked with large companies such as 3M France, General Electric Medical Systems, Alcatel Telecommunications, and IBM, as well as myriad startups in multiple industries. He is President and Co-Founder of The Transformation Society, a research and consulting company that works with business, education, and other society-leading organizations on problems of complexity and technological change.

Ray has always been interested in the meeting point between technology and culture, and is quoted as saying, "Since the beginning, I have been, paradoxically, communicating and shooting myself in the foot. I find that this combination leads to fascinating outcomes that have made me one of the most fortunate people I know."

In spite of shooting himself in the foot, Ray is regarded as a thought leader in his field. He is President of the Information 4.0 Consortium and is a university lecturer and a speaker at events throughout the world. He has contributed articles and chapters to many books and periodicals and is the editor of the recently published *Language of Technical Communication* (XML Press).

Ray is an international citizen who has taught university and professional training courses in five countries on three continents, holds three passports, speaks five languages, and shares his life between Barcelona, Spain, and the south of France.

Kelly Schrank

Kelly Schrank has been in technical and medical communication for over 20 years. She creates and improves websites, newsletters, marketing materials, slide decks, documentation, standard responses, training materials, and product manuals for a variety of industries. Her current position is Security Technical Writer for a financial company, writing policies and procedures for information security regulations. Her freelance work is currently focused on formatting and editing formulary dossiers for pharmaceutical products.

Kelly is the current President of the STC Rochester Chapter, after stints as the Program Manager and Co-chair for Spectrum. She has been active in the Florida, Mid-South, and Rochester Chapters and a member of most of the SIGs at one time or another. Kelly is active in the Technical Editing SIG and a current member of the *Intercom* Editorial Advisory Committee. Also active in the American Medical Writers Association (AMWA), she was the Annual Conference Administrator for 2017; she has been published in the *AMWA Journal* and has spoken at the AMWA Annual Conference. She was the recipient of a Distinguished Chapter Service Award in 2017 and has received other chapter-level awards.

Kelly has a Master's degree in Technical Communication from Minnesota State University, Mankato. She has taught technical communication to students from varied majors (criminal justice, equine rehabilitation, and sociology) at Morrisville State College. Professional interests and speaking topics include side gigs, checklists, and style guides. Kelly has spoken at Interchange, Conduit, Spectrum, and the Summit.

ASSOCIATE FELLOWS

Jay R. Gould Award for Excellence in Teaching Technical Communication

The Jay R. Gould Award for Excellence in Teaching Technical Communication honors the distinguished teaching career of the late Professor Gould, whose academic mentorship guided many into the technical communication profession. To be eligible for the award, a nominee must have been a member of the Society for Technical Communication for at least 10 years and must have been involved in postsecondary education for at least 15 years.

Craig Baehr

CITATION:

For his impact on the field of technical communication through exemplary teaching and mentoring of students. With dedication, he has used his own successes in teaching, scholarship, and service to guide students in building toward their own successes.

Dr. Craig Baehr is Professor of Technical Communication and Director of Graduate Studies at Texas Tech University, with 25 years of technical communication experience. He serves as Chief Examiner of the Certified Professional Technical Communicator Program, Chair of the Certification Committee, Faculty Advisor for the STC Texas Tech University Student Chapter, and Associate Editor for *IEEE Transactions on Professional Communication*. Dr. Baehr is the author of three books: *Web Development: A Visual–Spatial Approach*; *Writing for the Internet: A Guide to Real Communication in Virtual Space*; and *The Agile Communicator: Principles and Practices in Technical Communication*. Dr. Baehr has published, presented, and taught a wide range of topics, including instructional design, content strategy, hypertext theory, Web development, and visual communication. Previously, he worked in industry as a technical writer, editor, Web developer, and program director for ten years for the U.S. Army Corps of Engineers, served as Director on the STC Board of Directors, and Chair of the Technical Communication Body of Knowledge (TCBOK) project. Dr. Baehr is recipient of the STC President's Award, Distinguished SIG Service Award, Distinguished Technical Communication Award, and two U.S. Army Achievement Medals for Civilian Service.

Ken Rainey Award for Excellence in Research

The Ken Rainey Award for Excellence in Research was established by STC in 2006 to celebrate and honor Professor Ken Rainey's passion for research that results in improvements to technical communication, especially to practice. The goal of the award is to encourage quality and excellence in technical communication research by honoring those whose research studies have made outstanding contributions to the field.

Stuart Selber

CITATION:

For significant contributions to technical communication research, practice, and pedagogy. He brings with him both the detailed, careful analysis undertaken over many years with the remarkable vision to lead others into important, new discussions about how we understand, practice, and move forward in communicating with and within technological contexts.

Dr. Stuart Selber is an Associate Professor of English at Penn State and Director of The Penn State Digital English Studio. He has run the technical communication program at Penn State for twenty years, working closely with both undergraduate and graduate students and training and supporting the instructors who teach the service course. Many of these graduate students have gone on to run technical communication programs at other universities.

Dr. Selber is a Past President and Fellow of the Association of Teachers of Technical Writing, a Past President of the Council for Programs in Technical and Scientific Communication, a Past Chair of the Conference on College Composition and Communication (CCCC) Committee on Technical Communication, and a Past Chair of the Association for Computing Machinery SIGDOC Conference.

Dr. Selber has received several awards for outstanding research from the National Council of Teachers of English, the Association of Teachers of Technical Writing, and Computers and Composition, the journal. His co-edited and co-authored books include *Solving Problems in Technical Communication* (University of Chicago Press), *Central Works in Technical Communication* (Oxford University Press), *Technical Communication, 12th edition* (Bedford/St. Martin's), and *Practical Strategies for Technical Communication, 3rd edition* (Bedford/St. Martin's). He is also the author of *Multiliteracies for a Digital Age* (Southern Illinois University Press) and editor of *Rhetorics and Technologies* (University of South Carolina Press) and *Computers and Technical Communication* (Ablex Publishing).

Dr. Selber teaches courses in technical communication, advanced technical communication, technical communication pedagogies, and rhetorics and technologies.

Each year a *Technical Communication* judging committee selects the outstanding article from the previous year's issues. Judges base their decisions on article content and form. The award honors the memory of Frank R. Smith, during whose 18-year tenure as editor, *Technical Communication* became established as the flagship publication of STC and the profession.

Frank R. Smith Award for Outstanding Journal Article

Carolyn Boiarsky

For the article "Effects of Communicating with Emails and Texts in Risk Communication: Information Poor, Writer-Based, A-Synchronous" in the August 2017 issue of *Technical Communication.*

CITATION: *For the author's well-executed and insightful analysis of the influences of social media usage on crisis communication, and for her key recommendations for improving the effectiveness of that communication.*

Carolyn Boiarsky is a Professor in the Department of English at Purdue University Northwest-Hammond Campus, Hammond, Indiana. She has authored three books related to communicating in engineering and the technical sciences. Her most recent book, *Risk Communication and Miscommunication: Case Studies in Science, Technology, Engineering, Government and Community Organizations*, was published by Colorado University Press in both digital and hard copy versions. She has also published two texts *Technical Communication: Contexts, Audiences, and Communities* and *Writings from the Workplace: Documents, Models and Cases*. This is the second time she has received the Frank R. Smith Article of the Year Award. She received it previously in 1998. That article appeared again in the Golden Anniversary Issue as one of the outstanding articles published in the Journal's 25 year history. She has made numerous presentations at the annual conferences of the Society for Technical Communication and the IEEE/Professional Communication Society. She has also presented internationally in Limerick, Ireland, and Milan, Italy; and was invited to present at the Engineering Education Conference in Sheffield, England.

Frank R. Smith Award for Distinguished Journal Article

Ann Shivers-McNair and Clarissa San Diego

For the article "Localizing Communities, Goals, Communication, and Inclusion: A Collaborative Approach" in the May 2017 issue of *Technical Communication*.

CITATION: *For the authors' distinctive academic/practitioner collaboration, detailed literature review, eloquent support of claims, and timely relevance to fostering greater inclusion and diversity in communities of practice.*

Ann Shivers-McNair is Assistant Professor and Director of Professional and Technical Writing in the Department of English and Affiliated Faculty in the School of Information at the University of Arizona. Her work has appeared or is forthcoming in such journals as *Technical Communication*; *Computers and Composition*; *Kairos: Rhetoric, Technology, and Pedagogy*; *Across the Disciplines*; and *College Composition and Communication*, as well as edited collections and conference proceedings. She is Associate Director of Sites of Translation User Experience Research Center at the University of Texas at El Paso.

Clarissa San Diego is Founder and CEO of Makerologist, a maker technology agency that bridges the gap between companies and communities through creative technology experiences. She leads a collective of makers, educators, designers, engineers, artists, and writers who have come together under a shared vision of creating a maker ecosystem. They specialize in project-based learning experiences through hardware kits, workshops, events, and public installations. At Makerologist, San Diego demonstrates her abilities in business development, industrial design, STEM education, and community building at a local and global scale. In her previous career, she served as a developer relations consultant for various tech companies. Her work is published in academic journal, *Technical Communication*, and *MAKE Magazine*. Clarissa was also co-producer for numerous tech events, including the Women Who Code CONNECT 2016 and the DevRel Summit conferences. The majority of her work focuses on matchmaking the needs between local communities and businesses through hardware education.

Enter

Established in 2013, the *Intercom* awards are selected by the *Intercom* Editorial Advisory Panel in collaboration with the current editor and honor the outstanding magazine article(s) for the past year, and an outstanding guest editor.

Intercom Outstanding Magazine Article

Jessica McCaughey

For the article "Put Down the Red Pen! Nine Strategies for Providing Better Feedback to Multilingual Writers" in the April 2017 issue of *Intercom*.

Jessica McCaughey is an Assistant Professor in the University Writing Program at George Washington University in Washington, DC, where she teaches academic and professional writing. In this role, McCaughey has developed a growing professional writing program consisting of workshops, assessment, and coaching that helps organizations improve the quality of their employees' professional and technical writing and editing. In 2018, she was awarded the CCCC Emergent Researcher Award. Her research interests focus on the transfer of writing skills from the college level into the workplace and on teaching multilingual writers. She is currently working on a project about this transition, titled the Archive of Workplace Writing Experiences, available at *https://www.workplace-writing.org*.

CITATION: *For describing practical skills for editing work by multilingual writers and, in doing so, reinforcing the role of editor as teacher and listener.*

Intercom Outstanding Guest-Edited Issue

Michael Opsteegh

For the guest-edited content of the October 2017 issue of *Intercom* with a theme of "Document Design After Paper."

Michael Opsteegh has been a technical writer in the medical software and financial services industries since 2004. He is a Senior Technical Writer at Eyefinity, which supports eyecare professionals with industry-leading software and services, and he is a Lecturer in the Professional Writing Program at California State University, Long Beach. He is a Certified Technical Professional Communicator (CPTC) and he is pursing a PhD at Texas Tech University. Michael has played an active role in STC at the international and local levels and is a Past President of the Orange County Chapter. He is also a coffee-drinking, content-savvy rebel, who has to split a few infinitives for the sake of style.

CITATION: *For attempting to engage the question, "What happens to the craft of communication when content management automates much of that work?," and offering practical insights in response.*

Lloyd Thompson-Taylor

CITATION: *Lloyd Thompson-Taylor is already an experienced technical communicator, but this commendation recognizes his excellent GPA, ongoing academic achievement, active involvement in STC, and prospects for further contributions to the Society.*

Lloyd Thompson-Taylor was first introduced to the tech comm field after a call from a company looking for a technical editor. Coming from a literature and journalism background, he wasn't sure how it was different from standard editing, and decided to find out. Through that job and those that came after, he discovered a passion for plain language and hasn't looked back since. Lloyd has served as a student volunteer at the past two Summits and worked as a proposal reviewer for the 2017 and 2018 Summits.

Lloyd earned his BA in English Literature & Creative Writing from Hood College and is currently completing an MS in Technical and Professional Communications through the University of Wisconsin-Stout.

Andrea L. Ames

Andrea L. Ames is a Content Experience Strategy Consultant and Founder and CEO of Idyll Point Group, as well as a sought-after keynote speaker and workshop leader with 35 years of content strategy, architecture, and design experience. Drawing on both the technical and business sides of her brain, Andrea speaks and teaches about how organizations can best leverage technical content to grow revenue, acquire and retain customers, and create raving fans from those customers. Recognized in 2016 by MindTouch as one of the Top 25 Content Strategy Influencers, she is also the Executive Editor of the STC *Intercom* magazine, the author of numerous journal and magazine articles and two award-winning technical books, as well as curriculum designer, instructor, and program chair for the UCSC Silicon Valley Extension certificate program in technical writing and communication.

Chicago Chapter

For actively engaging the local community through a myriad of educational programs, networking sessions, webinars, and special events; promoting technical communication careers at the high school level; and providing university scholarships and STC membership to students studying technical communication.

Philadelphia Chapter

For your outstanding work to further our profession through your wonderful student outreach programs, engaging with the community through social media and creative social events, networking with other chapters in the region, and facilitating learning opportunities at face-to-face meetings as well as the annual Conduit conference.

Rochester Chapter

In recognition of your community's continuing investment in volunteers, students, and members, and for demonstrating dedication to the Society and our profession through inspired leadership and outreach.

San Diego Chapter

For your dedicated promotion of the Society and profession through regular meetings, virtual programs, varied social events, education promotion, and strong outreach, as well as for your innovative ideas in leadership and volunteer management.

Texas Tech University (Student Chapter)

For your dedicated promotion of the Society and profession through your quality educational programs, strong leadership plan, innovative student outreach activities, varied social events, and strong social media presence.

Instructional Design and Learning SIG

For your dedication in promoting the technical communication profession by disseminating knowledge, sharing expertise, providing valuable programs, fostering leadership development, and performing student outreach.

Canada West Coast Chapter

For partnering with educational institutions to promote chapter events and student membership, using incentive programs to encourage volunteering, and creating virtual meeting opportunities for a widespread membership.

Carolina Chapter

For your excellent promotion of STC and the technical communication profession by providing a mix of educational and social programs, publishing a newsletter/blog, providing student outreach, establishing strong ties to local businesses, running a competition, and putting on a 50th anniversary celebration.

India Chapter

For your impressive breadth of educational offerings for your members, as well as robust STC representation and participation in the TCWorld India and the annual Project Management Practitioner conferences.

Washington DC-Baltimore Chapter

For your contribution to STC leadership initiatives, promotion of the Society, active community outreach, and leadership transition plan, as well as for your active support in hosting STC's 2017 Summit.

Northeast Ohio Chapter

For your dedication to the Society and our profession, shown through the offering of many face-to-face social and educational programs, as well as excellent leadership and succession planning and processes.

COMMUNITY ACHIEVEMENT AWARDS

Chicago Chapter

For your dedication to student outreach by bringing together a panel of technical communicators to speak and conduct interviews at local high schools.

Northeast Ohio Chapter

For your dedication in preserving the history of your chapter by archiving several years of old newsletters in a searchable format.

Philadelphia Metro Chapter

For significantly boosting community sponsorship revenue by developing a tiered sponsorship system.

Rochester Chapter

For your continued embrace of new technologies, such as Slack and SCHED, to help STC communities share programming with each other, and to assist communities in planning and managing activities more efficiently.

San Diego Chapter

For your innovative use of Facebook Live for broadcasting chapter meetings and Society events, thus enabling potential members to engage with STC.

Southeast Michigan Chapter

For your resourceful collaboration with local technical communication educators in presenting programs that supplement academic curricula and provide value to STC members.

Texas Tech University (Student Chapter)

For organizing a successful social networking event that brought together most of the student chapter, including those members that normally participate only virtually.

Washington, DC–Baltimore Chapter

For organizing the Summit Dine Around, which brought small groups of conference attendees together in a casual setting to enjoy local cuisine and network with other Summit attendees.

Society for Technical Communication

COMMUNITY OF THE YEAR

Philadelphia Metro

For a truly remarkable 2017 Community Achievement Award year filled with several strong activities, including your student outreach programs, unique social networking events, and your annual CONDUIT conference. STC's Philadelphia Metro is a solid example of a successful STC chapter that fosters communication, education, and outreach in the technical communication profession.

MOST IMPROVED

Texas Tech University (Student Chapter)

For a 2017 Community Achievement Award year that showed an impressive increase in student outreach activities and quality education programs, as well as strengthened social media presence. STC's Texas Tech University Student Chapter clearly demonstrates a strong dedication to the development of future technical communicators.

Special thanks to the many individuals involved in honoring achievement in technical communication.

Honorary Fellow Committee

David Caruso

Alyssa Fox

Liz Pohland

Fellows Nominating Committee

Paul Mueller, Chair

Leah Guren

Chris Hester

Associate Fellows Nominating Committee

Nicky Bleiel, Chair

Craig Baehr

Aiessa Moyna

Kirk St.Amant

Jay R. Gould Award Recognition Committee

Pam Brewer, Chair

Paul Anderson

David Clark

Tharon Howard

Ken Rainey Award Recognition Committee

Sally Henschel, Chair

Rebekka Andersen

Angela Eaton

Charles Kostelnick

Xiaoli Li

Frank R. Smith Award Recognition Committee

Alan Houser, Chair

Avon Murphy

Carlos Evia

Intercom Awards Recognition Committee

Saul Carliner, Chair

Kelly Schrank

Sigma Tau Chi and Alpha Sigma Honor Society Recognition Committee

Miles Kimball, Chair

Beth Agnew

Beth Aguia

Rajdeep Gupta

Anna Lerew-Phillips

Lisa Meloncon

Community Achievement and Pacesetter Awards Committee

Jamye Sagan, Chair

Steve Adler

Ramesh Aiyyangar

Meredith Kramer

Mak Pandit

Mellissa Ruryk

Maralee Sautter

STC