GUIDELINES FOR COMMUNITY PACESETTER AWARD

(for activities implemented in 2022)

Purpose

STC's Community Pacesetter Award recognizes the successful implementation of innovative community operations. STC offers the Pacesetter Award because the Society values the improvement of community operation, especially when communities can share improvements and innovation. Winning applications shall be shared on the Leadership website accessible to STC community leaders.

Unlike STC's Community Achievement Award (CAA), which recognizes communities for consistent strength in many varied activities, the Pacesetter Award recognizes the successful implementation of a single innovation. A Community may apply for both the Pacesetter and the Community Achievement Award for the same calendar year.

Innovative Activity Examples:

- Collecting, formalizing, and sharing the knowledge and wisdom of members in an encyclopedic resource of best practices for all technical communication professionals.
- Reaching out to STC members with special needs and disabilities; supporting those members by developing an excellent Accessibility Guide for the annual conference; setting an example for all STC communities by creating a highly accessible SIG Website; and contributing to the accessibility of the Society Website.
- Delivering excellent education about our craft to high-school students through a Literacy Outreach Program.

Time Frame

The innovative activity reported on the application should have been implemented within the January–December 2022 calendar year. Activities can be ongoing, but must have been implemented in 2022 to be eligible for the award.

The Community Pacesetter Award Application is due on 31 January 2023. Complete the online form to submit your application.

Criteria for Selection

Geographic communities, SIGs, and student chapters are all eligible for the Community Pacesetter Award. There is no limit to the number of winners per year.

Submissions must meet the following criteria:

- Submit a completed application by the deadline
- The activity may not have been recognized with a previous Pacesetter Award

- Document the extent to which the community's pacesetting activity furthers the goals of the Society or community
- Document the level of excellence of the activity
- Document the benefits of the activity in qualitative and quantitative terms
- Document how other communities can implement the activity

Evaluation

The evaluation committee reviews the application for the following:

- Correctness and completeness of the application (applications that lack significant information will be rejected)
- Uniqueness of the innovation (the innovation has not been previously recognized)
- Clarity of the procedure (the application adheres to technical communication's recognized best practices)
- Applicability of the beneficial results (the innovation can be implemented by other STC communities)

Granting Awards

STC's Board of Directors will ratify or reject the Pacesetter Award evaluation committee's recommendation for eligible candidates. Awards are granted by a two-thirds vote of the Society Board.

Announcement

The Community Pacesetter Award winners will be announced at the 2023 STC Summit.

Administration

The Community Pacesetter Award program is administered by the Community Achievement Awards/ Pacesetter Committee, in cooperation with Erin Gallalee, STC Director of Membership and Community Relations.

The committee maintains and updates the award criteria, these guidelines, and a disposition file of nominations and awards.